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Five-minute quiz

- In Shakespeare, who says: "A rose by any other name would smell as sweet": Juliet, Lady Macbeth or Cleopatra?
- What was the famous slogan of Edmonds Baking Powder?
- In Spanish-speaking countries, what word refers to an English-speaking foreigner?
- In Berlin, does the name Unter Den Linden refer to a palace, a street or a famous nightclub?
- What militant black activist group, founded in California in 1966, took its name from a member of the cat family?
- The Italian words pappardelle, tagliatelle and stringozzi refer to what?
- Which 1973 film starring Barbra Streisand and Robert Redford featured that year's Oscar-winning theme song, sung by Streisand?
- His first name is Albus and he's a recurring character in the Harry Potter stories. What is his surname?
- New Zealand band leader Bill Wolfgramm played which instrument: piano accordion, saxophone or steel guitar?
- Which organ contains the vocal cords?

ANSWERS: 1. Juliet 2. Sure to Rise 3. Dumble-dore 4. Steel guitar 5. The Black Panthers 6. Types of pasta 7. The Way We Were 8. Gringo 9. A street 10. The larynx

Top doctors call for more research dollars

The Waikato Medical Research Foundation has a growing importance in the world of scientific investigation. Mike Mather spoke to three of the organisation's central figures about their battle to raise money for research.

Cameron Buchanan and Linda Rademaker might not be researchers themselves, but they know the value of scientific exploration and study. The pair share the job of chairing the Waikato Medical Research Foundation's "medical team of influence", a group comprising senior professionals from a range of disciplines, who are charged with reaching out to organisations, medical trusts and people throughout the region encouraging financial support and endorsement. The pair both got involved with the foundation last year. Buchanan had been a specialist anaesthetist with the Waikato District Health Board for 20 years, while Rademaker's background was in general practice. Both say they were enticed to become involved by the prospect of developing knowledge which could be used to improve and even save lives. "It seemed to press a few buttons for me," said Rademaker, a past medical director of the Midlands Health Network. "Health is a jigsaw and research is a big part of that jigsaw." However, given the financially formidable environment that exists for charitable organisations in this country at present, there is much more at stake than that. "It is a real challenge to attract qualified medical practitioners to Waikato Hospital, and New Zealand in general," Buchanan said. "We are



competing in an open market. The foundation acts as a big carrot for attracting talent – and talent attracts talent." That snowball effect of drawing in top doctors and scientists was not the only benefit the foundation's existence provided. "Patients involved in studies tend to get better care. It's something that is known as the Hawthorne Effect." Organisations such as the foundation were likely to have a more and more important role in coming years because government funding for medical research was tipped to reduce. Therefore, raising the foundation's profile, as well as its funding pool, was of vital importance. Although it is not widely known outside the hospital campus, the foundation has been helping fund medical research in the region for



Funding foundation: Cameron Buchanan, Noel Karalus and Linda Rademaker have a big role to play in attracting funding for vital scientific exploration. **Photo: Chris Hillock/Fairfax NZ**

almost 30 years. Each year the organisation invites research proposals from local researchers related to medical and health issues. It has a capital fund of \$1.3 million, but wants to boost this to \$5m within the next 18 months since it has an ever-increasing number of worthwhile proposals to consider. This is the daunting task Rademaker and Buchanan have been set, however foundation chairman Noel Karalus is adamant the pair are equal to the challenge. Last year the organisation received 15 applications requesting a total of \$341,000 – far more than the sum available. With assistance from Trust Waikato – which

matches the foundation dollar for dollar – the foundation distributed just under \$162,000 among nine proposals from researchers at Waikato Hospital, the University of Waikato and AgResearch. The largest sum given was \$26,000 and the smallest \$5900. The applications submitted in 2013 may sound like a jumble of scientific jargon, but valuable work is being done. The successful applicants included proposed studies on whether the ulcer drug cimetidine can be used to block cancer metastasis; the identification of an optimal selenium compound for use with cancer therapies; the prevention of hypoglycaemia in newborns with oral

dextrose; and the control of sexual dimorphism of skeletal muscle by growth hormone and the gonadal steroids. As well as the group headed by the two doctors, a separate fundraising team comprising several prominent businesspeople has also been convened and is approaching the corporate and business community and gently encouraging their support. ■ To donate to the Waikato Medical Research Foundation visit its website, wrmf.org.nz and click on the "donate" tab. **mike.mather@waikatotimes.co.nz**

Pasties in Pak'nSave contract

Jamie Small

Cornish pasties baked in Cambridge are heading to South Island supermarkets. Melanie and Neil MacArthur have signed a deal with Foodstuffs, giving them the go-ahead to sell their pasties to New World and Pak 'n Save supermarkets in the South Island. The couple, expats from England, own Cambridge business Cornish Pasties. They started the business in late 2007 and began selling the baked pasties at farmers' markets around Waikato. The MacArthurs signed a deal to supply North Island supermarkets last year. Their pasties are now stocked in nearly 80 supermarkets. They still run stalls at weekly and monthly markets in Hamilton, Cambridge, Rotorua, Tamahere and Gordonton. Neil MacArthur said about 450 of the 1500 pasties produced each week were sold at the weekly markets in a good week. He was busy contacting the 60 Foodstuffs supermarkets in the South Island. "I've already spoken to 30 of the stores, and only two or three of them aren't interested." MacArthur said that, for the deliveries to be financially viable, he would have to send a pallet of around 500 pasties to the South Island once a week. This would have to be produced in one day, a significant increase from the usual daily production of 300 pasties. "In theory, we could start next week," said MacArthur. "We're going to go for it." The bakery is looking for new part-time staff to help with the production increase. MacArthur said that, while supermarkets paid less per pasty than punters at a market, they took more and made consistent orders. Cafes around the country also bought from Cornish Pasties. The Settlement cafe in Whangamata purchased 300 pasties last week to keep up with demand from the Beach Hop festival. **Photo: Chris Hillock/Fairfax NZ**

Man admits drug charges

A 19-year-old Tauranga man is facing up to eight years' jail after admitting importing, manufacturing, possessing and selling drugs. In the Hamilton District Court yesterday, David Allan Dunstan pleaded guilty to six charges, including one representative, relating to the ecstasy-type drug bk-MDMA and ecstasy hallucinogenic 2-Cl. Dunstan's lawyer Paul Mabey, QC, said his client lived at home with his parents and had not appeared before the court before. Dunstan was aware that the charges carried a maximum penalty of eight years' prison, Mr Mabey told Judge Philip Connell. The judge convicted Dunstan, warning him that he was "in a very difficult spot" regarding the charges he faced.

Formal warnings over milk lake

Mike Mather

It looked worse than it was – that was the conclusion of the Waikato Regional Council's investigation into the "buttermilk lake" discovered on a farm at Atiamuri, in the South Waikato, last October. As a result, formal warnings for breaches of the Resource Management Act have been issued to three parties – the owner of the Tram Rd farm, a person involved in the management of the property, and a dairy supply company. However, the regional council has opted not to name those people or the company. "We do have the ability to publicly name people in serious cases but in respect to lesser enforcement involved in this case we decided not to name them," council investigations manager Patrick Lynch told the *Waikato Times*. "On the face of it this initially appeared to be a relatively serious environmental incident," Lynch said. "However, now that we have looked into all of the relevant factors... we are confident that it looked far worse than it was. "We have established that approximately 5 million litres of buttermilk was discharged on to land at the Atiamuri property over a two-week period. Due to the topography where the buttermilk had been



Yellow slick: The lake of buttermilk made for a startling sight. **Photo: Chris Hillock/Fairfax NZ**

discharged, the soil type there, and some earlier earthworks that had been completed on site, we are satisfied there was no immediate loss of any contaminant to ground water or surface water. "I think that it is fair to say that a high standard of remediation has subsequently occurred on site. All of the contaminant has been removed and lawfully disposed of. "The discharge was a very large volume and its discharge into the storage pond was unlawful; however, taking into account the lack of adverse environmental effect and the positive response by the parties involved, we have decided to issue formal

warnings... We are also satisfied that changes to procedures at the dairy supply company concerned make a recurrence of this event extremely unlikely." The regional council was alerted to the buttermilk lake last October by the *Times*. Trucks were seen taking the buttermilk from Fonterra plants, including Te Rapa and Edgecumbe, to the Tram Rd farm for several weeks as Fonterra grappled with record milk production. The standard penalties for breaching the Resource Management Act are, for an individual, a \$300,000 fine or two years in prison; and for a corporate, a \$600,000 fine.

Have your say in your community's future

Waikato District Council
Draft Annual Plan 2014 - 2015
Long Term Plan – Year Three

Public meeting

Learn about what's proposed for your town, community and the district and make your voice heard.

Where: Te Kowhai Hall
When: Wednesday 9 April 2014
Time: 7.30 – 8.30pm

Where: Gordonton Hall
When: Wednesday 10 April 2014
Time: 7.30 – 8.30pm

0800 492 452
www.waikatodistrict.govt.nz

Earthquake Kiwi Bond

The Minister of Finance, Hon Bill English, has launched a new four-year **Earthquake Kiwi Bond**. The Bond is like other Kiwi Bonds, however all the money invested will be used to help meet the expected \$5.5 billion in direct costs to central Government from the two Canterbury earthquakes.

The Kiwi Bonds Investment Statement is available from some Banks, Share Brokers, Solicitors and Chartered Accountants in public practice, or we will post you a copy when you call the NZDMO Registry on:

0800 65 KIWI (0800 655 494)

Earthquake Kiwi Bond	
4 Years	3.25% pa
Kiwi Bonds	
6 Months	2.00% pa
1 Year	2.25% pa
2 Years	2.75% pa

Investments from \$1,000 – \$500,000

Kiwi Bonds are an AA+ rated investment as assigned by **STANDARD & POOR'S**

KIWI BONDS
NEW ZEALAND GOVERNMENT SECURITIES

Cleanup focus goes on lower Waikato, Waipa

Elton Smallman

The lower Waikato and Waipa rivers are set to benefit from stricter funding criteria to be implemented for river cleanup projects. The Waikato River Authority announced its fourth funding round and co-chairmen Tukoroirangi Morgan and John Luxton said the priority would be to focus on water quality and areas of the rivers that were most polluted. "We've been pleased to support a wide range of projects in our first three years of funding, but we now wish to become more focused and provide more direction to funding applicants," they said. The authority will give prominence to wetland projects that show improvement in river water quality, and the lower Waikato and Waipa where water is highly degraded. The authority had \$6 million to \$7m available for river cleanup projects and expected a similar amount to be available for the coming year. The three previous funding rounds saw an allocation of \$16m covering 110 projects, many of which were completed or were multi-year projects. The Waikato River Authority's catchment area covers 11,000 square kilometres. It will administer \$250m over the next 26 years. The funding round opens on July 1 and closes on August 29. **elton.smallman@waikatotimes.co.nz**